



# PILOT

The

## Magazine Guidelines

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# READERSHIP & ADVERTISING

The UKMPA represent approximately 500 Pilots, which is over 80% of the authorised pilots within the UK.

All pilots are experienced Mariners, many having held senior positions afloat such as Captain prior to entering the profession. Pilots have extensive training and it is common for 10 years of experience to be required in the job before being permitted to handle the largest and most challenging ships.

## Advertising opportunities

Each issue of the PILOT provides opportunities to promote your products and services to the core of the mariner Pilots industry with additional world wide circulation.

At a glance:

Find out more about us here:

