

Bill Long

Bill Long is the Head of Operational Marketing at Airbus Helicopters UK. He has particular responsibility for National Resilience, which includes the blue light services, and vital infrastructure roles, which include harbour pilotage support, in the UK.

Bill started his working life as a Midshipman in the Royal Navy graduating from the Britannia Royal Naval College as a Seaman Officer or Deck Officer. He has scaled many a pilot ladder having served in a range of Steam and Gas Turbine Frigates as well as a 1952 mine sweeper, before joining the Fleet Air Arm. Ashore and at sea, he flew Gazelle and Sea King helicopters, in operational and training roles, including ship support and Search and Rescue. On leaving the Royal Navy in 2000, he continued his flying career as a Police Pilot in the UK, operating AS355 and EC135 helicopters; both Airbus products. Having completed an MBA in 2007, the next obvious challenge was to “stop flying them and start selling them!”

Lars Hilgert

Currently head of Flight Operation - WIKING Helicopters, Lars has spent over 16 years in helicopter aviation with a military background. He has extensive experience Flying as Captain on the H145 and AW139 Services.

Since 2013 he has been working with WIKING Helikopter in Sea Pilot transfer, Offshore Crew Change, Hoisting to Offshore Wind Turbines and Offshore Rescue on the Bases in Germany, Finland, Sweden, Denmark and UK (Wick and Harwich)